

Conference Schedule

11 December 2016 (Sunday)

Time	Event	Venue
18:00 – 20:00	Registration and Tea Reception	Longchamps Room I, 3/F Regal Kowloon Hotel 71 Mody Road Tsim Sha Tsui, Kowloon

12 December 2016 (Monday)

Time	Event	Venue (HKBU)	
09:00 – 09:30	Registration	WLB 109 The Wing Lung Bank Building for Business Studies	
09:30 – 09:45	Welcoming Remarks Prof. Rick WONG Vice-President (Research and Development), HKBU Prof. Ed SNAPE Dean, School of Business, HKBU		
09:45 – 10:30	Keynote Speech I The Values Economy: Financing Social Impact Prof. Alex NICHOLLS Professor of Social Entrepreneurship, Said Business School University of Oxford, UK		
10:30 – 10:45	Coffee Break		
10:45 – 11:30	Keynote Speech II The Emergence of Corporate Sustainability and Its Practical, Educational and Research Implications Prof. Zabihollah REZAEI Thompson-Hill Chair of Excellence Professor of Accounting The University of Memphis, USA		
11:30 – 12:15	Plenary Session I Strategy and Reporting of Sustainability: Bad Practices and Best Practices Dr. KEE Chi Hing, JP Chair, Fullness Social Enterprises Society, HK Adjunct Associate Professor, School of Business, HKBU		
12:15 – 13:30	Conference Lunch		Renfrew Restaurant 2/F, David C. Lam Building
13:30 – 15:00	Parallel Paper Presentation Sessions 1 – 3		WLB 206, 208, 209 The Wing Lung Bank Building for Business Studies
15:00 – 16:30	Parallel Paper Presentation Sessions 4 – 5		WLB 206, 208 The Wing Lung Bank Building for Business Studies
16:30 – 16:45	Coffee Break		
16:45 – 18:15	Session Convened by Sheffield University Management School, UK The Socially-responsible and Sustainability Behaviours of Marketers and Consumers	WLB 109 The Wing Lung Bank Building for Business Studies	
	Parallel Paper Presentation Session 6	WLB 206 The Wing Lung Bank Building for Business Studies	

Conference Schedule

12 December 2016 (Monday)		
Time	Event	Venue
18:15	Depart for Conference Dinner	Coach from HKBU to Royal Plaza Hotel
19:00 – 21:00	Conference Dinner	Royal Room I-III, Level 1 Royal Plaza Hotel Mongkok, Kowloon
	Keynote Speech III From Shareholder Theory to Stakeholder Theory: New Mindsets and Practical Measures Prof. Simon HO President Hang Seng Management College, HK	

13 December 2016 (Tuesday)		
Time	Event	Venue (HKBU)
09:00 – 09:15	Registration	WLB 109 The Wing Lung Bank Building for Business Studies
09:15 – 10:15	Plenary Session II The New Horizon of Business as a Force for Good: Challenges for Higher Education and the Next Generation of Business Leaders Dr. K. K. TSE Founding Chair & Chief Education Officer Education for Good CIC Ltd., HK Honorary Professor, School of Business, HKBU	
10:15 – 10:30	Coffee Break	
10:30 – 12:00	Session Convened by Hong Kong Professional and Educational Services Limited (HKPES) Social Impact of Business Ethics and Sustainability: Practitioners Perspectives	WLB 109 The Wing Lung Bank Building for Business Studies
	Parallel Paper Presentation Session 7 (Student Session)	WLB 206 The Wing Lung Bank Building for Business Studies
12:00 – 13:30	Conference Lunch	Renfrew Restaurant 2/F, David C. Lam Building
13:30 – 15:00	Parallel Paper Presentation Sessions 8 – 10	WLB 206, 208, 209 The Wing Lung Bank Building for Business Studies
15:00 – 16:45	Parallel Paper Presentation Sessions 11 – 12	WLB 206, 208 The Wing Lung Bank Building for Business Studies
16:45 – 17:00	Farewell Coffee Break	